DISTRICT GOALS

2019-2020

1. **GROW ROTARY**
	1. Increase District membership by 125 members by June 30, 2020
		1. Clubs 30 or less +1 / club
		2. Clubs 31-50 +2 / club
		3. Clubs 51-100 +3 / club
		4. Clubs 101+ +4 / club
	2. BHAG Goal (Big Highly Ambitious Goal) is 188
		1. Clubs 30 or less +2 / club
		2. Clubs 31-50 +3 / club
		3. Clubs 51-100 +4 / club
		4. Clubs 101+ +5 / club
2. **INCREASE LITERACY PROGRAMS** by 25% over current programs in place
3. **INCREASE FOUNDATION AND POLIOPLUS DONATIONS**
	1. Annual Fund increase per capita by 5% – BHAG – 10%
	2. PolioPlus increase per capita by 5%– BHAG – 10%
	3. At least 5% of the District members will become $250 Club Members – BHAG is 10%. ($200 to Annual Fund and $50 to Polio Plus)
	4. At least 5 clubs will participate in a District Grant for the first time.
	5. At least 5 clubs will participate in a Global Grant for the first time.
4. **EACH CLUB WILL PUBLISH A CLUB ANNUAL REPORT.**
5. **THE DISTRICT WILL THEN PUBLISH A DISTRICT ANNUAL REPORT FOR THE FIRST TIME.**
6. **PUBLIC IMAGE**
	1. Club websites and other social media to be updated at least once a month.
7. **JAMES L. BOMAR, JR. INTERACT FOUNDATION**
	1. At least 10 clubs will donate at least $500 to the Bomar Foundation